Question 9.

**Required**

Please list your founding team members. Provide a 10-word summary background for each member (maximum 100 words).

Lucy Agazaryan graduated from USC with a bachelor in Computer Science and Business Administration. Currently, she is a software engineer at JPL NASA.

Hovik Markosyan graduated from CSULA with a bachelor in Political Science and is an MBA candidate. Currently, he is a judicial assistant at the Los Angeles Superior Court.

100 of 100 words remaining.

Question 10.

**Required**

Share why your team is able to successfully launch this venture.

**Our company includes a skilled programmer who obtained her degree from USC and utilizes her skills at Jet Propulsion Laboratory (JPL). The second partner has formal education in business, laws, and procedures.**

100 of 100 words remaining.

Question 11.

**Required**

What is the market problem/pain your are solving?

**Currently, there is no central location where entrepreneurs all over the world can work together to build a business. Often, individuals have ideas but are unable to make them into reality. We are able to bring individuals together and give them the tools to not only make their ideas into reality, but also successfully launch them regardless of geographic location.**

Question 12.

**Required**

Describe your initial market that you are addressing: size, growth, general characteristics, etc.

**Our service is a platform for individuals regardless of their background, location, or social standing. Studies have proven that the entrepreneurial drive is the strongest for those aged 15-35. In fact, individuals from those age groups have founded successful companies.**

100 of 100 words remaining.

Question 13.

**Required**

Who are your initial customers and what value does your product or service provide?

**Our general target audience will be 15-35 years old innovators with strong business drives. Those who are dreamers and inventors can see their imagination come to life. Our company will offer the tools needed to connect with others and create their idea.**

100 of 100 words remaining.

Question 14.

**Required**

How will you reach and service/distribute to your initial customers?

**Our company will spread the word by passing out flyers at colleges and universities and host events to meet with young entrepreneurs. We will also advertise on social media. Finally, to encourage further membership we will begin operating a blog to highlight companies created by our company.**

Question 15.

**Required**

What is your "secret sauce" or source of sustainable competitive advantage? Why will you win?

**Due to the unique structure of our website, a known competitor does not exist. Our company will win the competition because we strive to be our best and will work very hard to create a successful company. Best of all, our company has a potential to become a marketplace for innovation, which will drive further interest.**